

MONTHLY MEMBERSHIP PROGRESS REPORT

District 5M 2

Results as of: 1/31/2015

Judy Hankom LOCATION MINNESOTA GMT CA 1 GMT: Clubs Members RESULTS FOR 2014-2015 RESULTS FOR 2014-2015 NEW CLUB NEW CLUBS DROPPED NET NEW MEMBER CHARTER AND DROPPED NET QUARTER QUARTER GOAL CLUBS GAIN/LOSS GOAL NEW MEMBERS MEMBERS GAIN/LOSS ADDED 1 0 0 0 30 24 62 -38 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 0 16 49 62 -13 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 0 -2 20 -7 13 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 0 0 0 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 - CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 SEPT DEC JAN JUNE JULY AUG OCT NOV FEB MAR APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 60 40 - CURRENT YEAR GOALS FOR NEW 20 MEMBERS - CURRENT YEAR ACTUAL MEMBERS 0 LAST YEAR ACTUAL MEMBERS ▲ -20 -40 -60 DEC JULY AUG SEPT OCT NOV JAN FEB MAR APR JUNE MAY 35 CLUBS OF 63 ADDED 1 OR MORE GENDER DISTRIBUTION DROPPED CLUBS: 0 NEW MEMBERS 1,747 (73.16%) MALE 641 (26.84%) FEMALE DROPPED MEMBERS 24 DECEASED CLICK HERE FOR HEALTH FAMILY UNIT MEMBERS 381 0 CLUB CANCELLED ASSESSMENT DATA 190 HEAD OF HOUSEHOLD 120 OTHER 191 NON-HEAD OF HOUSEHOLD 144 TOTAL

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